

ANN BREAZNELL 50 Yorkshire Lane
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EDUCATION *Yale University, Yale School of Art*
New Haven, CT
Master of Fine Arts in Graphic Design

Skidmore College
Saratoga Springs, NY
Bachelor of Science in Fine Arts

TEACHING EXPERIENCE *The College of Saint Rose, 1997–present*
Center for Art and Design, Albany, NY
ASSOCIATE PROFESSOR OF GRAPHIC DESIGN

Long Island University/C.W. Post Campus, 1991–1997
Brookville, NY
ADJUNCT PROFESSOR OF ART
COORDINATOR/GRAPHIC DESIGN PROGRAM

PROFESSIONAL EXPERIENCE *Breaznell Design, Albany, NY, 1990–present*
PRINCIPAL

Corporate branding, logo design, stationery system, packaging and Web signature design for Clown Global Brands, a national food services corporation, Northbrook, IL.

Design of exhibition collateral for the Esther Massry Gallery at The College of Saint Rose, Albany, NY. Exhibitions include *Judy Pfaff: Paperworks, Year of the Dog, Pig, Rat, Etc.* and *Larry Poons: Recent Paintings*. Materials include invitation, brochure, donor insert, envelope, text wall and theatre advertisements. Ongoing art direction for gallery publications.

Corporate branding, principal designer and consultant for Oxy-Dry Food Blends, and Oxy-Dry Corporation, international manufacturer of graphic arts equipment, in the development of overall visual identity including corporate communications, sales literature, packaging, advertising and trade shows, Bound Brook, NJ and Itasca, IL.

Art direction for not-for-profit clients including Empire State Youth Orchestra (ESYO); The Esther Massry Gallery, Albany, NY; Mohawk Hudson Human Society, Albany, NY; The Children's Museum of Science and Technology, Troy, NY; Squash Hunger, Troy, NY; Shaker Heritage Society, Albany, NY; Community Human Services, Latham, NY; eba Dance, Albany, NY; TRAC (Tackling Racism in Albany County), Albany, NY; Family & Child Service of Schenectady, NY; Arthritis Foundation, Albany, NY; Five Rivers Environmental Education Center, Delmar, NY; Ten Broeck Museum, Albany, NY; Delmar Health & Fitness, Delmar, NY; The College of Saint Rose Art Gallery, Albany, NY.

Corporate branding for clients including NYS Social Studies Supervisory Association, Bethlehem Invitational Lacrosse Tournament, Time & Money, Inc., Digi-Tel Communications, Dealers Link (subsidiary of Prodigy), Harmon Associates (subsidiary of Georgia-Pacific).

Siegel & Gale, New York, NY, 1975–1990

EXECUTIVE VICE PRESIDENT, DIRECTOR OF DESIGN, 1982–1990

Director of 25 person design group in NY corporate headquarters of international design firm with 200 employees. Personally responsible for overseeing all United States projects. Extensive experience designing, presenting, managing and implementing large-scale branding and identity programs.

Principal designer and project director on branding programs for Merrill Lynch, American Medical Association, First National Bank of South Africa, Scudder Stevens & Clark, The Rockefeller Group, Armtex Corporation, Time Inc. Magazines, and Carnegie-Mellon University.

Design director on branding and identity programs for the Prudential Insurance Company, Fannie Mae (Federal National Mortgage Association), USX (formerly U.S. Steel), Points of Light Foundation, Girls Inc. (Girls Clubs of America), and University of Vermont.

ANN BREAZNELL

DESIGN DIRECTOR, SIMPLIFIED COMMUNICATIONS GROUP, 1978–1982

Principal designer on the IRS Tax Forms Simplification Project responsible for designing a new system of simplified 1040 forms and instructions, the Province of Quebec bilingual simplified tax forms, model Census forms for the U.S. Department of Commerce and a series of application forms and response letters for the U.S. Food Stamp Program.

George Nelson & Company, New York, NY, 1973–1975

GRAPHIC DESIGNER

Team Designer, 1976 American Bicentennial Traveling Exhibition.

AWARDS Sabbatical Awards, The College of Saint Rose, Spring 2013, Spring 2006

Professional Development Grant, The College of Saint Rose, 2013, 2010

Monetary award/Course reduction

NORI Finalist, 2010, 2009

American Advertising Federation, Albany Ad Club, Albany, NY

Presidential Design Achievement Award, 1984

National Endowment of the Arts, Washington, D.C.

Susan B. Whedon Award, 1973

Outstanding Woman, Yale School of Art

Yale University, New Haven, CT

EXHIBITIONS Faculty Exhibitions, 1998–2016
Esther Massry Gallery, The College of Saint Rose, Albany, NY

Alumni Exhibition, 2010, 2005, 2000, 1995

Skidmore College, Saratoga Springs, NY

Mixing Messages—Graphic Design in Contemporary Culture, 1996–97

Cooper-Hewitt, National Design Museum, Smithsonian Institution, New York, NY

Faculty Exhibition, 1996–95, 93–92

Long Island University/C.W. Post Campus, Brookville, NY

Community Exhibition, 1996

Dougall Fraser Gallery, Garden City, NY

Posters from the Yale Collection Exhibition, 1990

Yale University, New Haven, CT

Graphic Design in America Traveling Exhibition, 1989–1990

Walker Art Center, Minneapolis, MN

IBM Gallery, New York, NY

London Design Museum, London, UK

Phoenix Art Museum, Phoenix, AZ

DESI Graphic Design Award and Exhibition, 1987, 1985

Art Directors Club, New York, NY

Functional Graphics Exhibition, 1985

American Institute of Graphic Arts, New York, NY

STA 100 Award and Exhibition, 1983

American Center for Design, Chicago, IL

Just Type Exhibition, 1982

American Institute of Graphic Arts, New York, NY

ANN BREAZNELL

Simple is Smart: Making Paperwork Work Exhibition, 1981
International Typeface Corporation Gallery, New York, NY

Communication Graphics Exhibition, 1981, 1979
American Institute of Graphic Arts, New York, NY

PUBLICATIONS Work has appeared in the following graphic design books:

Posters for Yale: a Sampling from 1960–2015

Tom Strong, Strong Cohen, 2017

Logo Design That Works: Secrets for Successful Logo Design

Lisa Silver, Rockport Publishers, 2001

The Power of Logos

William Haig and Laurel Harper, John Wiley & Sons, Inc., 1997

Mixing Messages—Graphic Design in Contemporary Culture

Ellen Lupton, Cooper-Hewitt, National Design Museum, Smithsonian Institution, 1996

Graphic Design in America: A Visual Language History

Walker Art Center, Harry N. Abrams, Inc., 1989

AIGA Annual—Graphic Design USA 2

David R. Brown, Watson, Gupstill Publications, 1981

Work has appeared in the following periodicals:

Time, *Print*, *Novum*, and *Business Forms and Systems*

TELEVISION Work has appeared on:

COVERAGE *CBS National News with Dan Rather*

McNeil Lehrer News Hour

CBS network special “Good Design is Good Business”

VISITING ARTIST Yale University, New Haven, CT

LECTURES Carnegie-Mellon University, Pittsburgh, PA

North Carolina State University, Raleigh, NC

Fordham Law School, New York, NY

The College of Saint Rose, Albany, NY

Pennsylvania State University, State College, PA

Tyler School of Art, Temple University, Cheltenham, PA

Atlanta College of Art, Atlanta, GA

CONFERENCES *Art Directors Club Portfolio Review*, 2003–12, 1999–01

ATTENDED Art Directors Club, New York, NY

College Art Association National Conference, 2011, 2004, 2000, 1997

Los Angeles, Seattle, New York

Looking Closer: Graphic Design History and Criticism

American Institute of Graphic Arts Conference, 2001

New York, NY

AIGA Job Source Forum, Portfolio Review, 1999, 2000

American Institute of Graphic Arts, New York, NY

Graphic Design in the Mechanical Age

Williams College Exhibition and Symposium, 1999

Williamstown, MA

AIGA National Conference

San Antonio, TX and Boston, MA