

# Darren Johnson

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## Credentials

### Teaching & Learning

- Currently: Full-Time Visiting Instructor of Communications, College of Saint Rose, Albany, NY, August 2016-now.
- Previously: Newspaper Advisor, The Compass, Suffolk County Community College, Selden, NY, October 2006- August 2010.
- Adjunct Instructor, Credit Courses in Journalism, Communications, English, HTML and several others; averaging two courses per semester at colleges including SUNY Delhi, Southampton College of Long Island University, Stony Brook University, Suffolk County Community College and Schenectady County Community College from 1997-2014.

### Courses

- Public Relations and Advertising Publications, Freshman Composition, Journalism 101, Business Communications, The PR Agency and more.

## Skills & Honors

### Presentations

- Featured Speaker, "Future of Student Media Summit," Ohio University, Athens, Ohio, 2016.
- Presented at the National Council of Marketing and Public Relations on "The Schenectady County Community College Student Media Use Survey," Chicago, Ill., 2013.
- Presented at SUNYCUAD on "Facebook and Twitter, Paid and Free," Saratoga Springs, NY, 2015.

### Entrepreneurship

Started Community College Campus News newspaper January 2010, still printing 10 issues per year, hits 37 two-year campuses. Freelance work, including with The New York Times. Freelance PR work through -30- WIRE.

### Administration

- Previous Position: Assistant Dean of Planning, Accountability and Advancement, Schenectady County Community College, Schenectady, NY, August 2010- September 2015.
- Organized, wrote and submitted successful Middle States accreditation reports, including a Periodic Review Report.
  - Was Accreditation Liaison Officer and represented SCCC with all Middle States communiques and at regional conferences.
  - Ran the enrollment marketing effort and these years saw historic growth at the college, including in the double digits.
  - Oversaw department budget/staff.
  - Built SCCC's modern web site, PR, advertising and social media efforts.
  - Was a key member of President's Council.
  - Trained and practiced in NIMS safety procedures and as a PIO.
  - Led 5-Year Strategic Planning Committee.

### Awards

- Government Relations Award, National Council for Marketing & Public Relations, 2011.
- Was named New York Press Association's Writer of the Year, Saratoga Springs, NY, 1996.
- Leadership Award as a top administrator as voted by students in 2008 and 2009 at Stony Brook Southampton.
- Achievement Award by the Northeast Association of Two-Year Colleges at "Planning for the Future: NOW Conference," Schenectady, NY, 2013.

### Eastern Long Island

Was a well-known and respected spokesman on Eastern Long Island and has worked positively with key political

### Previously

Media Relations Manager, Stony Brook University, Southampton Campus; Communications Director, Touro Law School; Director of Public Relations, Southampton College of Long Island University; and newspaper reporter for Eastern Long Island newspapers.

### Education

- Master of Fine Arts (a terminal degree) in Writing and Literature, Southampton College of Long Island University, 2002.
- Bachelor of Arts in English: Writing and Pre-Law: Sociology, Southampton College of Long Island University, 1992.

### Coursework

Classroom Management, Writing and Technology, Business, PR Writing, Journalism, American/British/World Literature and more.

and community leaders. Advocacy work for Stony Brook Southampton and Southampton College is widely known.

### Abilities

- Deep understanding of accreditation, liaison work and report writing.
- Advanced technology skills, including all important Microsoft Office and Adobe Creative Suite Programs plus HTML/CMS.
- Strong ability to communicate, manage staff and lead.
- Extensive budget and personnel experience.
- Government relations and diplomacy skills.
- Tireless work ethic. On-call 24/7.
- Commitment to diversity and the mission of community colleges.